

## 2012 Cadillac Barbie Pride Parade Application Packet

Date: Saturday, June 9<sup>th</sup>, 2012

Line up Time: 8:30 AM

Step off Time: 10:00 AM

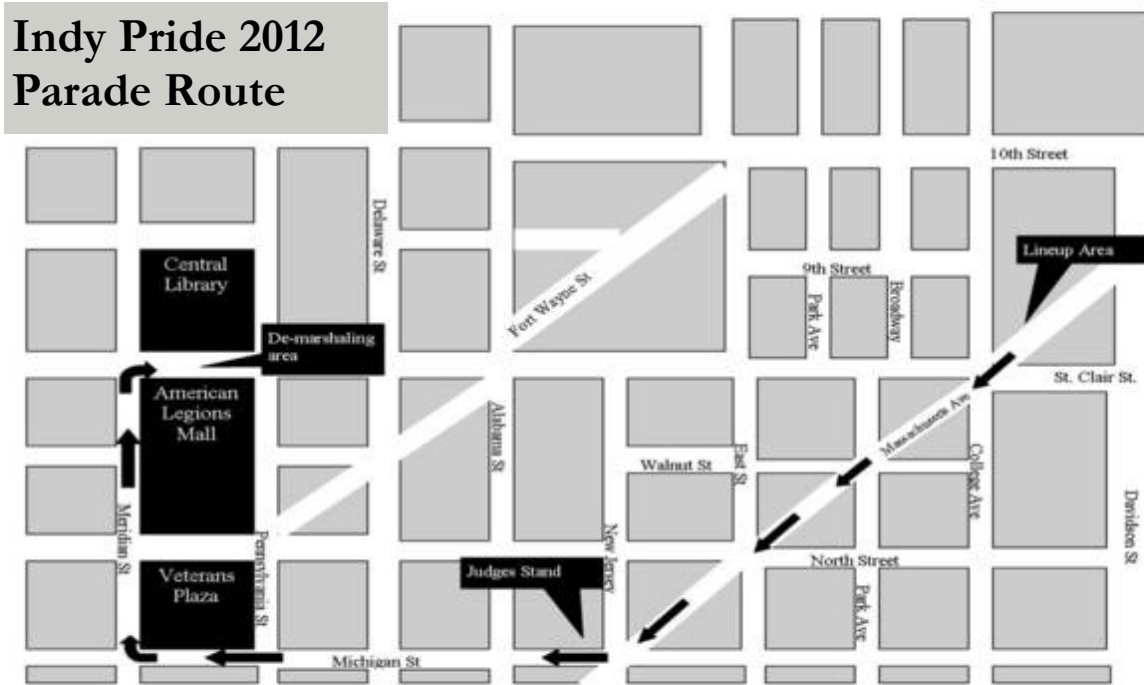
Line up Location: Corner of Mass Ave and College Ave.

De-marshaling Location: St. Clair in front of the Indianapolis Public Library



**Parade Route:**

From the Lineup area: Southwest on Mass Ave to Michigan. West on Michigan to Meridian St. North on Meridian St. to St. Clair. West on St. Clair to De-Marshal. Floats and Major Decorated Vehicles that are staying at the Festival site will turn south on Pennsylvania to De-Marshal. Due to limited space on Pennsylvania only a few Floats and Major Decorated Vehicles will be allowed and will be placed on a first come first serve basis.

**STREET CLOSURES**

(on parade day, Saturday, June 9th)

**ASSEMBLY AREA:** Closed to traffic at 7:00 AM. Mass Ave from 10th to College. Also Davidson from St. Clair to Mass. At 8:30 AM the northbound lanes of College from Mass to 10th Street

**PARADE ROUTE:** Closed to traffic at 9:00 AM. Starts at 12 Noon at Mass Ave/College corner proceeding southwest on Mass Ave to Michigan; then West on Michigan to Meridian; then north on Meridian to St. Clair  
Both the Assembly Area and Parade Route (listed above) will be posted with temporary signs indicating "NO PARKING ON SATUR-DAY, JUNE 9, 2012"

**ADDITIONAL PARKING RESTRICTIONS**

There will be additional parking restrictions on St. Clair between Meridian and Pennsylvania; also on Meridian, from St. Clair to Michigan; and also on Pennsylvania between St. Clair and Michigan.

**TOWING:** Begins at 7:00 AM. Due to the volume of vehicles involved, the issuing of parking violation citations and towing will start at 7 AM - Promptly.

**CROSS STREETS:** Closed to traffic at 9:30 AM

After stepping off at 10:00 AM, the parade will take approximately one half hour to finish crossing the College & Mass corner. After this time, all units will de-marshal on St. Clair. Floats remaining at the Festival will turn south onto Pennsylvania to de-marshal there.

The Parade Route will remain closed after the parade passes Streets will be re-opened along the parade route after street cleaning is completed. The police can assist community members getting in and out of the area that day.

Unit Descriptions:

**Individual-** This year we will have a community group to carry the Pride Banner and lead the parade. It is free to sign up but you will not be allowed to carry signage other than the Pride Banner.

**Walking Units-** Is any organization with one or no motorized vehicles only walkers and signage.

**Vehicle Units-** Any organization with multiple Cars, Trucks and Vans of standard size.

**Major Decorated Vehicle-** Any organization with a vehicle over 20 ft in length.

**Float** – Is a flatbed trailer with tow vehicle used as a performance or large scale decorations.

Prices

Individual (Community group to lead the parade)	Free
Walking Units (Walkers and 1 vehicle)	\$35
Vehicle Units (more than one vehicle and walkers)	\$50
Major Decorated Vehicle (1 vehicle over 20 ft in length)	\$60
Float (decorated flatbed with tow vehicle)	\$75

\*All Applications received after May 25th are subject to a \$25 late fee.

All parade applications received by May 25th, will have their lineup position determined by June 1st. Parade applications received after May 25th will be placed at the lineup on a first come first serve basis. The parade line-up will be posted on our website on June 1st

**FLOATS AND MAJOR DECORATED VEHICLES:** Are encouraged to bring these to the line up area Friday, June 8 from 6-8 PM to alleviate traffic issues on the morning of the 9th. There will be security in the area from 6 PM Friday evening to 8 AM Saturday morning. Please contact the parade chairs if you choose to do so.

**Major Decorated Vehicle/Float Dimensions** Below are the maximum dimensions of floats that can be displayed on Pennsylvania Street. Please contact us if your float will be larger than these dimensions as we might be able to creatively accommodate floats that are larger than listed below:

Maximum Vehicle Dimensions Height: 13 feet (to clear traffic lights) Length: 45 feet Width: 10 feet (including rails)

**Float and Unit Enhancement Workshop:** This is a workshop for groups or individuals who need ideas or help in building or making their entry more fun and festive. This will be held on a Saturday in late April at Expo Design. More info will be coming on this date. RSVP for this to the parade chairs, [prideparade@indyprideinc.org](mailto:prideparade@indyprideinc.org), by April 6th. It is free and all are welcomed.

## Parade Rules and Regulations

By submitting this application, you agree to:

1. Have two (2) Liaisons serve as points of contact between the Parade staff and your group. They will also be responsible for walking on each side of each vehicle, motorcycle group, or float to ensure the safety of all involved and alert drivers to potential problems. Liaisons are required to attend one Liaison Orientation Meeting prior to the Parade. The representatives from your organization attending the Orientation Meetings must be the same persons who will act as Liaisons on the day of the Parade. If that is not the case, your organization will not be allowed to march in the Parade. Liaisons must enforce the instructions provided by the Parade staff. Failure to comply with said instructions will result in the removal of your group from the Parade and possible exclusion from future Pride Parades.
2. Follow any and all instructions from the Parade staff. Any float, vehicle, or motorcycle, which is operated against instructions, will be re-moved from the Parade and may be subject to fines and exclusion from future Pride Parades.
3. Have adequate insurance for your vehicles on the day of the Parade. The Indy Pride Committee and the City of Indianapolis are not liable for any accidents or injuries which are due to motor vehicles, floats, or motorcycles. Said insurance must be present with the vehicle on the day of the Parade. All drivers of any vehicles must be duly licensed and be able to show a valid driver's license on the day of the Parade at registration, and to law enforcement officials upon request.
4. Have no open or closed containers of alcoholic beverages. If any are discovered, the vehicle and/or its associates will be removed from the Parade.
5. Make sure that no object is thrown at spectators and persons in the crowd (including Police Officers) from your group. Also no stickers can be handed out on request of the City.
6. Proceed so as not to impede the orderly flow of the Parade. Groups shall neither move too quickly nor stop unless instructed to. Any vehicle, float, or motorcycle that experiences any mechanical difficulty must pull to the side of the road to allow others to proceed.
7. Enter and exit the Parade route as instructed by the Parade staff and the Indianapolis Police Department.
8. Refrain from collecting monetary donations along the Parade route. Failure to comply will result in the removal of your group from the Parade and possible exclusion from future Pride Parades. Nothing may be sold, and donations cannot be solicited by any participant along the parade route or formation area.
9. All floats must have a fire extinguisher on board the floats.
10. All Participants will be properly clothed as to adhere to City and State Laws. Failure to do so may result in the removal of individuals and/or group from the Parade and possible exclusion from future Pride Parades.
11. All parade participants are responsible for any and all acts or omissions on their part or on the part of their agents, volunteers and/or employees, which may result in damage to themselves or other parties and/or property. Participant (s) specifically agrees to hold the City of Indianapolis and Indy Pride Inc. free and harmless from any and all claims arising out of any such acts or omissions.
12. Indy Pride Inc. and its agents reserve the right to ask any participant to alter his or her behavior, dress, or placard if it appears to be a hindrance to the progress of the parade, to place other participants or spectators in physical danger or to oppress, demean, or stereotype any person because of gender, race, age, physical differences, mental capability, religious convictions, political beliefs, sexual orientation, gender presentation or differing economic resources and means. Failure to comply will result in removal from the parade.
13. "Right to Refuse:" Indy Pride Inc. reserves the right to refuse any application. Receipt of your application and payment does not imply acceptance of your application. Acceptance in the Parade line-up will be expressly notified by the Indy Pride Parade Committee by email or postal mail once your application and full payment have been received, reviewed and accepted.
14. "Day-Of Fee:" Indy Pride Inc. reserves the right to charge you a fee on the day of the Parade if your contingent is different from what you have specified in this application (different number/type of vehicle (s) etc...). This fee is established based on the fee schedule at the date of your first payment.
15. "No Refunds:" All fees paid are non-refundable.
16. "True Identity:" You are signing up for who you say you are and cannot sell your spot in the Parade. The organization's name you enter in this application must be that of the group participating in the Parade. You may not give or sell your spot (s) in the Parade without prior written agreement from the Indy Pride Parade Committee. If you are an advertising agency or marketing company registering for one of your clients, you must indicate so. If you plan on displaying advertisers' logos and/or any other such visual displays other than those representing your organization, you must receive prior written approval by the Indy Pride Committee.
17. "Finality of Decisions:" All decisions by the Indy Pride Committee are final.

## Indy Pride Code of Conduct

When planning your unit, please consider the diversity of the community and audience at the event. People participate in the Indy Pride Parade for many reasons: to celebrate, to make a political statement, to have fun, to showcase their business or group, to include family members, and to show support. The Indy Pride Committee respects everyone's right to express themselves as they choose. The Indy Pride Committee is not a law enforcement agency and does not participate as a law enforcement agency. The Indy Pride Committee does not endorse or encourage illegal behavior by anyone participating in or attending the event. Additionally, the Indy Pride Committee does not support any form of homophobia or attempt to censor freedom of speech or freedom of expression so long as it does not infringe on the rights of others. The Indy Pride Committee is the event permit holder for this event and reserves the right to deny participation and/or registration of any group or individual who may be considered unacceptable to participate by the rules of such permit and the community. The Indy Pride Committee will abide by all Indiana laws governing public decency. Any individual or group who violates these laws may be removed from the event by the City of Indianapolis and the Indy Pride Committee.

PO Box 44403, Indianapolis, IN 46244

[www.indyprideinc.org](http://www.indyprideinc.org)

[prideparade@indyprideinc.org](mailto:prideparade@indyprideinc.org)

# 2012 Cadillac Barbie Pride Parade Application

Please fill out and return to Indy Pride

Business/Organization/Group Name:

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Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

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Organizations Website:

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Primary Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Secondary Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Briefly describe what your organization does (this will be how you are announced on the parade route):

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Number of people in your unit: (if your are not sure at this time estimate): \_\_\_\_\_

Number and types of vehicles in your unit: Cars \_\_\_\_\_ Trucks \_\_\_\_\_ Motorcycles \_\_\_\_\_

Type of Sound for your Unit: Live Music \_\_\_\_\_ Recorded with Loud Speakers \_\_\_\_\_ None \_\_\_\_\_

Unit Type: Individual (free) \_\_\_\_\_ Walking (\$35) \_\_\_\_\_ Vehicle (\$50) \_\_\_\_\_

Major Decorated Vehicle (\$60) \_\_\_\_\_ Float (\$75) \_\_\_\_\_

Payment Type: Checks made out to "Indy Pride Inc." \_\_\_\_\_ Credit Card: Visa, M/C, Discover

Name on Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Verification Number \_\_\_\_\_

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